

# Lindsey Iman

## Product-Focused Project Manager

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### Objective

Product-focused professional with 5+ years leading cross-functional teams and 3 years shaping product roadmaps, execution, and releases. Skilled in UX design, analytics, and stakeholder communication, with a track record of delivering high-quality features on time. Passionate ultra-runner and long-time Strava user eager to build innovative product experiences that help athletes achieve their goals.

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### Skills

- Product strategy & roadmap planning
- Cross-functional collaboration (engineering, design, marketing)
- UX design & usability expertise (Google UX Design Certificate)
- Data-driven decision-making (GA4 analytics, reporting)
- Workflow optimization & process improvement
- QA testing & release management (WordPress PHP, React)
- Project management tools: Wrike, Axosoft, Zoho, SharePoint
- Design tools: Figma, Adobe Creative Suite

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### Experience

#### Content Pilot / Project Manager II / Product Development Partner MARCH 2024 - PRESENT, REMOTE

- Partner with company's product team to define roadmaps based on client feedback, translating insights into prioritized product features.
- Manage end-to-end planning, execution, and rollout of digital product updates, balancing timelines, budgets, and cross-team resources.
- Act as company's UX and GA4 analytics lead, analyzing user data and usability to guide product decisions and improve adoption.
- Lead QA testing across platforms (WordPress PHP, React), ensuring feature functionality and high-quality releases.
- Identified workflow improvements that reduced release cycles and enhanced collaboration between product, design, and engineering.

**Content Pilot / Project Manager I / Product Development Partner**  
MARCH 2023 - MARCH 2024, REMOTE

- Supported development and rollout of product features by coordinating cross-functional teams and stakeholder reviews.
- Produced reporting dashboards and burndown reports to track feature delivery and roadmap progress.
- Collaborated with leadership to prioritize initiatives and allocate resources, ensuring alignment with product vision.
- Consistently delivered projects on time and within budget through proactive planning and resource management.

**Content Pilot / Client Service Specialist / Product Team Liaison**  
MARCH 2022 - MARCH 2023, REMOTE

- Served as day-to-day client contact and post-launch support lead, managing relationships across dozens of active accounts.
- Gathered stakeholder feedback on product performance and feature requests, synthesizing insights for the product team.
- Helped incorporate feedback into product roadmaps, influencing prioritization of product improvements and enhancements.
- Utilized Wrike, Bugherd, Axosoft, Zoho, and SharePoint to manage client support tickets, ensuring fast and effective resolution.

**Precision Renovations / Project Manager and Operations Assistant**  
AUGUST 2020 - FEB 2022, DENVER

- Managed 5-10 concurrent projects (\$200k-\$1M) and introduced digital project management software, improving communication and efficiency.
- Directed company marketing including website updates and content campaigns.

**Service First Permits / Project Manager**  
MARCH 2020 - JUNE 2020, DENVER

- Oversaw 30-40 projects across 50+ jurisdictions, improving operational workflows and stakeholder collaboration.

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**Education & Certifications**

**UX Design Certification / Google**  
JUNE 2024

**Back Belt Certification / Denver Peak Academy**  
JANUARY 2020

**Intro to Python, C++, Java / General Assembly**  
AUGUST 2018

**Master of Linguistics / Trinity Western University**  
MAY 2017

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**Beyond Work**

**Ultra-runner & Strava power user** (trail + endurance focus), Trail and race volunteer, Outdoor enthusiast